

Piotr Onopa

Piotr Onopa is a content, commercial and music video director.

For the past nine years Piotr has worked for Papaya Films, transforming himself from producer into content, commercial and music video director, a job he continues successfully on a freelance basis.

Piotr is a director with a distinctive aesthetic and humor. Experienced in directing numerous music videos and playing drums, he gives his works a characteristic rhythm. He pays close attention to detail and fills the set with good vibes, an aspect he considers essential in creating a great end product.

These assets have been highly valued by brands such as Nike, Coca-Cola, Durex, Absolut, Samsung, Virgin Mobile and Citi Bank. The key to his success lies in his intuition about the product's strong points and the message it conveys. He's known for his instinctive methods in working with actors, meticulous music choices, vivid colors and simple set designs.

His video for Dawid Podsiadło's "W dobrą stronę" was awarded a Fryderyk for Best Music Video in 2016 and 24 million views on YouTube confirm its success.

